GEFA-127015248 SERFF Tracking Number: State: Arkansas State Tracking Number: 47853 Filing Company: Genworth Life Insurance Company

Company Tracking Number:

TOI: Sub-TOI: LTC03I.001 Qualified LTC03I Individual Long Term Care

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

Filing at a Glance

Company: Genworth Life Insurance Company

SERFF Tr Num: GEFA-127015248 State: Arkansas Product Name: Long Term Care Insurance

SERFF Status: Closed-Filed TOI: LTC03I Individual Long Term Care State Tr Num: 47853 Sub-TOI: LTC03I.001 Qualified Co Tr Num: State Status: Filed-Closed

Filing Type: Advertisement Reviewer(s): Harris Shearer,

Stephanie Fowler

Author: Andy Zimmerman Disposition Date: 02/22/2011

Date Submitted: 02/02/2011 Disposition Status: Filed Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: PC and CS Illustrations-Modal Status of Filing in Domicile: Not Filed

Project Number: 112760 Date Approved in Domicile: Requested Filing Mode: Review & Approval **Domicile Status Comments:**

Explanation for Combination/Other: Market Type: Individual Submission Type: New Submission Individual Market Type:

Overall Rate Impact: Filing Status Changed: 02/22/2011

State Status Changed: 02/22/2011 Deemer Date: Created By: Andy Zimmerman

Corresponding Filing Tracking Number: Submitted By: Andy Zimmerman

Filing Description:

Rate Illustrations (112760CSINDAR 10/13/10 and 112760CSSHDAR 10/13/10) will be used by licensed agents from our career and broker channels at point of sale, and presented in conjunction with the Outline of Coverage to generate interest in Genworth Life Insurance Company's Long Term Care Insurance Policy 7042AR Rev filed and approved on July 10, 2008 by your Department.

Rate Illustrations (112760PCINDAR 10/13/10 and 112760PCSHDAR 10/13/10) will be used by licensed agents from our career and broker channels at point of sale, and presented in conjunction with the Outline of Coverage to generate interest in Genworth Life Insurance Company's Long Term Care Insurance Policy 7044AR Rev filed and approved on July 10, 2008 by your Department.

The Rate Illustration material is data that has been printed as a sample from our rate illustration disk and serves as a

SERFF Tracking Number: GEFA-127015248 State: Arkansas
Filing Company: Genworth Life Insurance Company State Tracking Number: 47853

Company Tracking Number:

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

suggestion for our long term care insurance plan. After the insurance agent inputs data into the software program, the information prints on the above listed form/templates and is based on the policy form and options requested, age of client, discounts, individual or shared plan, etc. We provided several samples so that a wide array of options and discounts would print on each form.

"Multi-Life" is bracketed on several of the sample illustrations. "Multi-Life" prints when a multi-client illustration is generated, but the text "Multi-life" won't be printed for an individual illustration. Other bracketed information is based on the options selected, discounts, payment mode and policy form selected. A customer may request up to three insurance plans to compare on the illustration. If they request only one insurance plan, only one column will print. If they choose two quotations, two will print. If they choose three quotations, three will print.

This advertising material is new and does not replace any advertisements filed by Genworth Life Insurance Company.

Company and Contact

Filing Contact Information

Andy Zimmerman, Advertising Review Analyst andy.zimmerman@genworth.com

6620 W. Broad Street 804-484-3949 [Phone] Long Term Care 804-281-6334 [FAX]

Bldg. #4, 2nd Floor

Richmond, VA 23230-1700

Filing Company Information

Genworth Life Insurance Company CoCode: 70025 State of Domicile: Delaware 6610 W Broad Street Group Code: 350 Company Type: LifeHealth &

Annuity

Richmond, VA 23230 Group Name: State ID Number:

(804) 281-6600 ext. [Phone] FEIN Number: 91-6027719

Filing Fees

Fee Required? Yes
Fee Amount: \$200.00
Retaliatory? No

Fee Explanation: AR Filing Fee=\$50 per advertisement. We are submitting 4 advertisements=\$200.

Per Company: No

SERFF Tracking Number: GEFA-127015248 State: Arkansas

Filing Company: Genworth Life Insurance Company State Tracking Number: 47853

Company Tracking Number:

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Genworth Life Insurance Company \$200.00 02/02/2011 44314422

 SERFF Tracking Number:
 GEFA-127015248
 State:
 Arkansas

 Filing Company:
 Genworth Life Insurance Company
 State Tracking Number:
 47853

Company Tracking Number:

TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

Correspondence Summary

Dispositions

Status	Created By Stephanie Fowler	Created On	Date Submitted	
Filed	Stephanie Fowler	02/22/2011	02/22/2011	

SERFF Tracking Number: GEFA-127015248 State: Arkansas
Filing Company: Genworth Life Insurance Company State Tracking Number: 47853

Company Tracking Number:

TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

Disposition

Disposition Date: 02/22/2011

Implementation Date:

Status: Filed Comment:

Rate data does NOT apply to filing.

 SERFF Tracking Number:
 GEFA-127015248
 State:
 Arkansas

 Filing Company:
 Genworth Life Insurance Company
 State Tracking Number:
 47853

Company Tracking Number:

TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Cover Letter	Filed	Yes
Form	Classic Select Rate Illustration	Filed	Yes
Form	Classic Select Rate Illustration	Filed	Yes
Form	Privileged Choice Rate Illustration	Filed	Yes
Form	Privileged Choice Rate Illustration	Filed	Yes

 SERFF Tracking Number:
 GEFA-127015248
 State:
 Arkansas

 Filing Company:
 Genworth Life Insurance Company
 State Tracking Number:
 47853

Company Tracking Number:

TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

Form Schedule

Lead Form Number: 112760CSINDAR 10/13/10

Schedule	Form	Form Type	Form Name	Action	Action Specific	Readability	Attachment
Item	Number				Data		
Status							
Filed	112760CSI	Advertising	Classic Select Rate	Initial			112760CSIN
02/22/2011	NDAR		Illustration				DAR_120610
	10/13/10						_statefile.pdf
Filed	112760CS	Advertising	Classic Select Rate	Initial			112760CSSH
02/22/2011	SHDAR		Illustration				DAR_120610
	10/13/10						_statefile.pdf
Filed	112760PCI	Advertising	Privileged Choice	Initial			112760PCIN
02/22/2011	NDAR		Rate Illustration				DAR_120610
	10/13/10						_statefile.pdf
Filed	112760PC	Advertising	Privileged Choice	Initial			112760PCSH
02/22/2011	SHDAR		Rate Illustration				DAR_120610
	10/13/10						_statefile.pdf



A SUGGESTED LONG TERM CARE INSURANCE PLAN OFFERED BY GENWORTH LIFE INSURANCE COMPANY [Multi-Life] Long Term Care Insurance

LTC Policy Form Series 7042 Rev To be issued in Arkansas

Prepared For : ABC Company

Presented By : LTC Agent

Organization : Genworth Financial Address : 6620 W Broad Street

Any City AK 23230

Telephone : (123) 456-7890 Fax : (123) 456-7890 License # : 1234567890

Prepared : July 26 2010

112760CSINDAR 10/13/10 Prepared 1/31/2011 Page 1 of 12

	Plan 1	[Plan 2]	[Plan 3]
	Classic Select	[Classic Select	[Classic Select
	dividual Plan	Individual Plan]	Individual Plan]
Daily Benefit Maximum: Benefit Multiplier: Personal Benefit Account: Elimination Period: Benefit Increase Option: Home Care Option:	\$200	[\$200]	[\$200]
	730 Days	[730 Days]	[730 Days]
	\$146,000	[\$146,000]	[\$146,000]
	30 Days	[30 Days]	[30 Days]
	None	[None]	[None]
	100%	[100%]	[100%]
Restoration of Benefits Option: Survivorship 10-year Option: Enhanced Survivorship 7-year Option: Waiver of Home Care Elimination Period Option Monthly Benefits Option: NonForfeiture Benefit Option: Return of Premium Option:	None None None None None None None	[None] [None] [None] [None] [None] [None]	[None] [None] [None] [None] [None] [None]
Premium Payment Period:	Lifetime	[Lifetime]	[Lifetime]
Modal Payment:	Annual	[Annual]	[Annual]

[Assumed combined, marginal federal, state and local Corporate Tax Rate (C-corp): 10%]

Participants Summary

	Name	Spouse/ Partner	Age		d Couple's t Discount	Plan 1	[Plan 2]	[Plan 3]
1	Valued Customer	Spouse	65 65	Yes Yes	Yes Yes	\$1,111.50 \$1,111.50	[\$1,111.50] [\$1,111.50]	[\$1,111.50] [\$1,111.50]
	Totals					\$2,223.00	[\$2,223.00]	[\$2,223.00]
	[Total After Tax C	Cost				\$2,000.70	\$2,000.70	\$2,000.70]

This Multi-Life Long Term Care Insurance quote(s) above are provided for illustrative purposes only and are subject to change. The information herein has been prepared for the Company/Business outlined on the cover page of this illustration. As such, the information is based on the products and applicable features, benefits and rates approved in the State in which the Company/Business maintains its principal place of business, or as otherwise designated by the Company/Business. Products and applicable features, benefits, rates or possible discounts may vary where Participant resides in a State other than the State quoted for Company/Business. As a result of these factors, the actual premium for each applicant for any policy may be higher or lower than the premium quoted.

Our policies are intended to be qualified long term care insurance contracts under federal tax law. You should consult your tax advisor to determine the income tax implications of paying premiums and receiving benefit payments. The discussion of tax treatment is not intended as tax advice.

[The above premium includes multi life discount.]



[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

COMBINED SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street

Any City, AK 23230

Telephone: (123) 456-7890 Fax: (123) 456-7890 License #: 1234567890 For: Valued Customer & Spouse

Address: Pedder Street City, AK, 12345

Selected Policy Information

Benefit Plan:	Long Term Care Classic Select Individual Plan			
	Valued Customer	<u>Spouse</u>		
Age:	65	65		
Daily Benefit Maximum:	\$200	\$200		
Benefit Multiplier:	730 Days	730 Days		
Elimination Period:	30 Days	30 Days		
Benefit Increase Option:	None	None		
Home Care Option:	100%	100%		
Restoration of Benefits Option:	None	None		
Survivorship 10-year Option:	None	None		
Enhanced Survivorship 7-year Option:	None	None		
Waiver of Home Care Elimination Period Option:	None	None		
Monthly Benefits Option:	None	None		
NonForfeiture Benefit Option:	None	None		
Return of Premium Option:	None	None		
Premium Payment Period:	Lifetime	Lifetime		
Modal Payment:	Annual	Annual		

Selected Discounts and Modal Premiums

	<u>Valued Customer</u>	<u>Spouse</u>
Gross Individual Modal Premium	\$2,340.00	\$2,340.00
Preferred Health Discount (10%)	\$234.00	\$234.00
Couple's Discount (40%):	\$936.00	\$936.00
Total Individual Modal Premium:	\$1,170.00	\$1,170.00
Multi Life Discount (5%):	\$58.50	\$58.50
Net Individual Modal Premium:	\$1,111.50	\$1,111.50
Net Combined Modal Premium:	\$2,223.0	00

Modal Premium Payment Options

			<u>Valu</u>	<u>ied Customer</u>		<u>Spouse</u>
Mode	Factor	Annual Percentage Rate	Yearly	Total Payment	Yearly	Total Payment
Annual:	1.00	0	\$1,111.50	(\$1,111.50 x 1)	\$1,111.50	(\$1,111.50 x 1)
Semi-Annual:	0.51	8.2%	\$1,133.74	(\$566.87 x 2)	\$1,133.74	(\$566.87 x 2)
Quarterly:	0.26	10.8%	\$1,155.96	(\$288.99 x 4)	\$1,155.96	(\$288.99 x 4)
Monthly (EFT only):	0.09	17.2%	\$1,200.48	(\$100.04 x 12)	\$1,200.48	(\$100.04 x 12)

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

INDIVIDUAL SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street

Any City, AK 23230 Telephone: (123) 456-7890 Fax: (123) 456-7890 License #: 1234567890 For: Valued Customer Address: Pedder Street City, AK, 12345

Proposed Plan Benefits

Daily Benefit Maximum: \$200 Age: 65

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50
Personal Benefit Account: \$146,000 Yearly Payment Total: \$1,111.50

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Home Care Option: 100%

Restoration of Benefits Option: None

Survivorship 10-year Option: None Enhanced Survivorship 7-year Option: None

Waiver of Home Care Elimination Period Option: None

Monthly Benefits Option: None Couple's Discount (40%): Yes
NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes

Return of Premium Option: None Multi Life Discount (5%): Yes

Modal Premium Payment Options

			<u>Valu</u>	<u>ied Customer</u>
Mode	Factor	Annual Percentage Rate	e Yearly	Total Payment
Annual:	1.00	0	\$1,111.50	(\$1,111.50 x 1)
Semi-Annual:	0.51	8.2%	\$1,133.74	(\$566.87 x 2)
Quarterly:	0.26	10.8%	\$1,155.96	(\$288.99 x 4)
Monthly (EFT only):	0.09	17.2%	\$1,200.48	(\$100.04 x 12)

- Please see the Important Notes for additional information on the last page of the illustration.
- MODAL PREMIUM DISCLOSURE: Although premiums are calculated on an annual basis, premiums may be shown on a monthly, quarterly or semi-annual basis. Annual premiums may be paid in advance at the beginning of each coverage year. However, your premiums may be paid on a more frequent basis throughout your coverage year. If you pay your premiums more frequently than annually (e.g. monthly, quarterly or semi-annually), there will be additional charges that apply. The more frequent the premium payment mode, the more charges you will incur. For example, the total annual premium paid on a monthly basis will be more than the total premium paid on a quarterly basis. As a result, the total annual premiums paid will be higher for Monthly, Quarterly or Semi-Annual payment modes than if you paid premiums on an Annual mode. For more information, please refer to the Modal Premium Disclosure in your Policy or Certificate.

Insurance and annuity products:

Are not deposits.
 Are not insured by the FDIC or any other federal government agency.

• May decrease in value. • Are not guaranteed by the bank or its affiliates.

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

BENEFIT OPTIONS COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Valued Customer

Daily Benefit Maximum: \$200 Age: 65

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50

Personal Benefit Account: \$146,000

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Home Care Option: 100%

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None

Waiver of Home Care Elimination Period Option: None

Monthly Benefits Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

Benefit Option Daily Benefit Maximum	Change Benefit To \$100 Per Day \$150 Per Day \$250 Per Day \$300 Per Day	New Annual Premium \$555.75 \$833.63 \$1,389.38 \$1,667.25	Amount of Change (\$555.75) (\$277.87) \$277.88 \$555.75
Benefit Multiplier	1095 Days 1460 Days 1825 Days 2190 Days 2920 Days 3650 Days Unlimited	\$1,377.50 \$1,510.50 \$1,738.50 \$1,871.50 \$2,080.50 \$2,223.00 \$2,489.00	\$266.00 \$399.00 \$627.00 \$760.00 \$969.00 \$1,111.50 \$1,377.50
Elimination Period	90-Day 180-Day 365-Day	\$931.00 \$836.00 \$655.50	(\$180.50) (\$275.50) (\$456.00)
Benefit Increase Option	5% Equal 3% Compound 5% Compound [5% Compound to 79 [Adjusting [Graded	\$1,645.69 \$1,573.68 \$1,966.98	\$534.19 \$462.18 \$855.48 \$363.76] \$167.11] \$422.75]
[Home Care Option	50%	\$940.50	(\$171.00)]
[Restoration of Benefits Option	Include	\$1,222.65	\$111.15]
[Waiver of Home Care Elimination Period Option	Include	\$1,211.53	\$100.03]
[Monthly Benefits Option	Include	\$1,178.19	\$66.69]
NonForfeiture Benefit Option	Include	\$1,444.95	\$333.45
Survivorship 10-Year Option	Include	\$1,211.53	\$100.03
Enhanced Survivorship 7-year Option [Return of Premium Option – Graded] Return of Premium Option - After 10 Years	Include Include	\$1,278.23 \$1,622.79	\$166.73 \$511.29

[□] This page is intended to show how selecting different benefit options would affect an annual premium. Premium differences illustrated above are based on changing a single option from the chosen Benefit Options, and are not cumulative.

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

BENEFIT INCREASE COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Valued Customer

Daily Benefit Maximum: \$200 Age: 65

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50

Personal Benefit Account: \$146,000

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Home Care Option: 100%

Restoration of Benefits Option: None Survivorship 10-year Option: None Enhanced Survivorship 7-year Option: None

Waiver of Home Care Elimination Period Option: None

Monthly Benefits Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

	No Increases		5% Equal		[3% Compound]		5% Compound	
		Personal		Personal		Personal		Personal
Policy	Daily	Benefit	Daily	Benefit	Daily	Benefit	Daily	Benefit
Year	Maximum	Account	Maximum	Account	Maximum	Account	Maximum	Account
1	\$200	\$146,000	\$200	\$146,000	\$200	\$146,000	\$200	\$146,000
5	\$200	\$146,000	\$240	\$175,200	\$225	\$164,324	\$243	\$177,464
10	\$200	\$146,000	\$290	\$211,700	\$261	\$190,497	\$310	\$226,494
15	\$200	\$146,000	\$340	\$248,200	\$303	\$220,838	\$396	\$289,070
20	\$200	\$146,000	\$390	\$284,700	\$351	\$256,012	\$505	\$368,935
25	\$200	\$146,000	\$440	\$321,200	\$407	\$296,788	\$645	\$470,865

	[5% Comp	ound to Age 75]	[Ad	djusting]	[Gra	aded]
			Daily	Personal		Personal
Policy	Daily	Personal	Maxim	Benefit	Daily	Benefit
Year	Maximum	Benefit Account	um	Account	Maximum	Account
1	\$200	\$146,000	\$200	\$146,000	\$200	\$146,000
5	\$243	\$177,464	\$224	\$163,520	\$225	\$164,324
10	\$310	\$226,494	\$254	\$185,420	\$261	\$190,497
15	\$310	\$226,494	\$254	\$185,420	\$288	\$210,324
20	\$310	\$226,494	\$254	\$185,420	\$318	\$232,215
25	\$310	\$226,494	\$254	\$185,420	\$351	\$256,384

[☐] This page is intended to show a comparison of the possible Benefit Maximums based on the available Benefit Increase Options.

[□] Balance available in personal benefit account to pay for benefits will decrease as benefits are paid.

[□] Compound [, Adjusting and Graded] increases are calculated each year based on personal benefit account in effect (reduced by any claim payments) as of last policy anniversary date.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

PLAN OPTIONS COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Valued Customer

Daily Benefit Maximum: \$200 Age: 65

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50

Personal Benefit Account: \$146,000

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Home Care Option: 100%

Restoration of Benefits Option: None

Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None

Waiver of Home Care Elimination Period Option: None

Monthly Benefits Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

Annual premiums shown below are based on originally selected Daily Maximum, Optional Benefits and Discounts shown above.

No Benefit Increases Option

Elimination Period

Benefit Multiplier

	730 Days	1095 Days	1460 Days	1825 Days	2190 Days	2920 Days	3650 Days	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,111.50	\$1,377.50	\$1,510.50	\$1,738.50	\$1,871.50	\$2,080.50	\$2,223.00	\$2,489.00
90-Days	\$931.00	\$1,149.50	\$1,263.50	\$1,444.00	\$1,558.00	\$1,729.00	\$1,852.50	\$2,071.00
180-Days	\$836.00	\$1,035.50	\$1,140.00	\$1,301.50	\$1,406.00	\$1,558.00	\$1,672.00	\$1,871.50
365-Days	\$655.50	\$807.50	\$883.50	\$1,007.00	\$1,092.50	\$1,206.50	\$1,301.50	\$1,453.50

5% Equal Benefit Increases Option

Elimination Period

Benefit Multiplier

	730 Days	1095 Days	1460 Days	1825 Days	2190 Days	2920 Days	3650 Days	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,645.69	\$2,142.25	\$2,424.69	\$2,697.34	\$2,872.61	\$3,193.90	\$3,417.91	\$3,920.18
90-Days	\$1,373.04	\$1,791.70	\$2,015.71	\$2,249.41	\$2,395.43	\$2,658.39	\$2,843.35	\$3,261.83
180-Days	\$1,236.71	\$1,606.74	\$1,811.18	\$2,025.40	\$2,161.73	\$2,395.43	\$2,561.01	\$2,942.63
365-Days	\$964.06	\$1,256.19	\$1,411.99	\$1,577.48	\$1,674.85	\$1,859.91	\$1,986.45	\$2,284.28

[3% Compound Benefit Increases Option]

Elimination Period

Benefit Multiplier

	730 Days	1095 Days	1460 Days	1825 Days	2190 Days	2920 Days	3650 Days	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,573.68	\$2,009.92	\$2,266.99	\$2,633.12	\$2,851.24	\$3,162.84	\$3,380.96	\$3,878.38
90-Days	\$1,308.72	\$1,674.95	\$1,885.18	\$2,189.09	\$2,376.05	\$2,633.02	\$2,819.98	\$3,231.90
180-Days	\$1,176.29	\$1,511.17	\$1,698.13	\$1,970.78	\$2,134.37	\$2,375.86	\$2,539.45	\$2,912.61
365-Days	\$919.22	\$1,176.29	\$1,316.51	\$1,534.63	\$1,667.06	\$1,846.23	\$1,970.87	\$2,266.32

5% Compound Benefit Increases Option

Elimination Period

Benefit Multiplier

	104			Den				
	730 Days	1095 Days	1460 Days	1825 Days	2190 Days	2920 Days	3650 Days	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,966.98	\$2,512.28	\$2,833.66	\$3,291.28	\$3,563.93	\$3,953.43	\$4,226.08	\$4,847.85
90-Days	\$1,635.90	\$2,093.61	\$2,356.48	\$2,736.29	\$2,969.99	\$3,291.28	\$3,524.98	\$4,039.88
180-Days	\$1,470.41	\$1,889.08	\$2,122.78	\$2,463.64	\$2,668.08	\$2,969.99	\$3,174.43	\$3,380.96
365-Days	\$1,149.03	\$1,470.41	\$1,645.69	\$1,918.34	\$2,083.83	\$2,307.84	\$2,463.64	\$2,819.98

LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLANT

To be issued in Arkansas

Protecting Tomorrow's Independence Today® Long Term Care Insurance Policy Form Series 7042 Rev

PLAN OPTIONS COMPARISON (Continued)

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Valued Customer

Daily Benefit Maximum: \$200 Age:

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50

Personal Benefit Account: \$146,000

Elimination Period: 30 Days

Benefit Increase Option: Premium Payment Period: Lifetime None

Home Care Option: 100%

Restoration of Benefits Option: None

Survivorship 10-year Option: None Enhanced Survivorship 7-year Option: None

None

Waiver of Home Care Elimination Period Option:

Monthly Benefits Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

Annual premiums shown below are based on originally selected Daily Maximum, Optional Benefits and Discounts shown above.

[5% Compound to Age 75 Benefit Increases Option]

Elimination Period

Benefit Multiplier

	730 Days	1095 Days	1460 Days	1825 Days	2190 Days	2920 Days	3650 Days	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,475.26	\$1,884.33	\$2,125.34	\$2,468.58	\$2,673.11	\$2,965.24	\$3,169.68	\$3,636.03
90-Days	\$1,226.93	\$1,570.26	\$1,767.38	\$2,052.19	\$2,227.47	\$2,468.48	\$2,643.76	\$3,029.93
180-Days	\$1,102.76	\$1,416.74	\$1,592.01	\$1,847.66	\$2,000.99	\$2,227.37	\$2,380.70	\$2,730.59
365-Days	\$861.84	\$1,102.86	\$1,234.34	\$1,438.87	\$1,563.04	\$1,731.00	\$1,847.85	\$2,124.87

[Adjusting Benefit Increases Option]

Elimination Period

Benefit Multiplier

	730 Days	1095 Days	1460 Days	1825 Days	2190 Days	2920 Days	3650 Days	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,278.61	\$1,633.15	\$1,842.05	\$2,139.50	\$2,316.77	\$2,569.94	\$2,747.12	\$3,151.34
90-Days	\$1,063.34	\$1,360.78	\$1,531.69	\$1,778.50	\$1,930.40	\$2,139.21	\$2,291.12	\$2,625.80
180-Days	\$955.70	\$1,227.88	\$1,379.78	\$1,601.32	\$1,734.23	\$1,930.40	\$2,063.31	\$2,366.55
365-Days	\$746.89	\$955.80	\$1,069.70	\$1,246.97	\$1,354.51	\$1,500.15	\$1,601.42	\$1,841.48

[Graded Benefit Increases Option]

Elimination Period

Benefit Multiplier

	730 Days	1095 Days	1460 Days	1825 Days	2190 Days	2920 Days	3650 Days	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,534.25	\$1,959.57	\$2,210.18	\$2,567.19	\$2,779.80	\$3,083.61	\$3,296.31	\$3,781.29
90-Days	\$1,276.04	\$1,633.05	\$1,838.06	\$2,134.37	\$2,316.58	\$2,567.19	\$2,749.49	\$3,151.15
180-Days	\$1,146.94	\$1,473.45	\$1,655.76	\$1,921.66	\$2,081.07	\$2,316.58	\$2,476.08	\$2,839.93
365-Days	\$896.23	\$1,146.94	\$1,283.64	\$1,496.25	\$1,625.36	\$1,800.06	\$1,921.66	\$2,209.61

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

COST OF WAITING

(Assumes Annual Premium Mode)

Valued Customer

Daily Benefit Maximum: \$200 Age: 65

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50

Personal Benefit Account: \$146,000

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Home Care Option: 100%

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None

Waiver of Home Care Elimination Period Option: None

Monthly Benefits Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

Based on the coverage listed above, and assuming that your health would not affect the underwriting class shown, this is how much more you might pay, if you postpone purchasing this coverage.

Values shown do not take into consideration the time value of money, i.e., that due to inflation, a dollar in the future has less value than a dollar today.

When	Age	Daily	Annualized Premium	If Premium Paid	Cost of Waiting
Purchased		Benefit		To Age 85 of	
		Amount		Proposed Insured	
Today	65	\$200	\$1,112	\$22,240	\$0
In 1 Year	66	\$210	\$1,307	\$24,833	\$2,593
In 5 Years	70	\$255	\$2,277	\$34,155	\$11,915
In 10 Years	75	\$325	\$5,002	\$50,020	\$27,780

Reasons to Buy LTC Insurance Now!

Each Year You Wait Means you...

- ☐ Have no long term care insurance should you need it.
- May have to choose a higher benefit level to keep up with rising long term care costs.
- Will pay higher premium rates for the same coverage due to your increased age.
- Put yourself at risk of not being in good health and able to qualify for coverage.
- Current plans and benefits may not be available.
- Assumes Annual premium mode for your plan options rounded to the nearest dollar. However your total premiums will be higher for other modes. These premium amounts are for the current product series only and are subject to change on our offerings.
- Assumes 5% compound inflation of Daily Benefit Amount for purpose of illustration.

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

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Long Term Care Insurance Policy Form Series 7042 Rev

BREAK EVEN ANALYSIS

(Assumes Annual Premium Mode)

Valued Customer

Daily Benefit Maximum: \$200 Age: 65

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50
Personal Benefit Account: \$146,000 Yearly Payment Total: \$1,111.50

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Home Care Option: 100%

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None

Waiver of Home Care Elimination Period Option: None

Monthly Benefits Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

Number of Years Premiums are Paid	Total Premium Paid	Daily Benefit	Break Even Days
2	\$2,224	\$200	12
5	\$5,560	\$200	28
10	\$11,120	\$200	56
15	\$16,680	\$200	84
20	\$22,240	\$200	112
25	\$27.800	\$200	139

- ☐ The "Break Even Analysis" illustrates the maximum number of days of care you could pay for, if you were to use only the premiums paid for the policy as depicted.
- □ Break Even Days is derived by dividing Total Premium PAID for the policy over time by the daily or monthly benefit. All premium amounts shown are rounded to the nearest dollars.

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

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Long Term Care Insurance Policy Form Series 7042 Rev

PAYMENT OPTIONS COMPARISON

Valued Customer

Daily Benefit Maximum: \$200 Age: 65

Benefit Multiplier: 730 Days Annual Premium: \$1,111.50
Personal Benefit Account: \$146,000 Yearly Payment Total: \$1,111.50

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Home Care Option: 100%

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None

Waiver of Home Care Elimination Period Option: None

Monthly Benefits Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

	Lifetime		10-Pay		Pay-To-65		
Policy Period	Age	Total Premium Paid	Policy Paid Up	Total Premium Paid	Policy Paid Up	Total Premium Paid	Policy Paid Up
First Year	65	\$1,111.50	No	\$2,145.19	No	N/A	N/A
After 10 Years	75	\$11,115.00	No	\$21,451.90	Yes	N/A	N/A
After 20 Years	85	\$22,230.00	No	\$21,451.90	Yes	N/A	N/A
After 30 Years	95	\$33,345.00	No	\$21,451.90	Yes	N/A	N/A

[□] This page is intended to show how the total premiums paid vary at different stages of the policy period for different payment options.

[□] When you choose Limited Pay (10-Pay or Pay-To-65), the company has the right to increase premiums during the payment period.

[LONG TERM CARE CLASSIC SELECT SM INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

Important Notes

- □ This proposal is intended for illustrative purposes only and is subject to underwriting approval.
- □ While we reserve the right to raise future premiums for all policyholders by class and state, your premiums will never increase due to changes in your health status or age.
- Dollar amounts may be rounded for purposes of illustration.
- □ Certain eligibility requirements must be met to qualify for the preferred health, multi life and couples discounts.
 - o Couples Discount is 25% if only one becomes insured.
 - o Policies qualifying for the Multi Life Discount will have a 5% discount taken from the net premium after all other applicable discounts (i.e. preferred health, couples, etc.) have been applied.
- □ Please refer to the outline of coverage, which is delivered in conjunction with this illustration, for specific benefits, exclusions, and limitations (the actual policy issued governs the benefits, exclusions and limitations).



A SUGGESTED LONG TERM CARE INSURANCE PLAN OFFERED BY GENWORTH LIFE INSURANCE COMPANY [Multi-Life] Long Term Care Insurance

LTC Policy Form Series 7042 Rev To be issued in Arkansas

Prepared For : ABC Company

Presented By : LTC Agent

Organization : Genworth Financial Address : 6620 W Broad Street

Any City AK 23230

Telephone : (123) 456-7890 Fax : (123) 456-7890 License # : 1234567890

Prepared: July 26 2010

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	Plan 1 assic Select shared Plan	[Plan 2] [Classic Select Shared Plan]	[Plan 3] [Classic Select Shared Plan]	
Daily Benefit Maximum:	\$200	[\$200]	[\$200]	
Benefit Multiplier:	1460 Days	[1460 Days]	[1460 Days]	
Personal Benefit Account:	\$292,000	[\$292,000]	[\$292,000]	
Elimination Period:	30 Days	[30 Days]	[30 Days]	
Benefit Increase Option:	None	[None]	[None]	
Restoration of Benefits Option:	None	[None]	[None]	
Survivorship 10-year Option:	None	[None]	[None]	
Enhanced Survivorship 7-year Option:	None	[None]	[None]	
Waiver of Home Care Elimination Period Option	: None	[None]	[None]	
Monthly Benefits Option:	None	[None]	[None]	
NonForfeiture Benefit Option:	None	[None]	[None]	
Modal Payment:	Annual	[Annual]	[Annual]	

[Assumed combined, marginal federal, state and local Corporate Tax Rate (C-corp): 10%]

Participants Summary

	Name	Spouse/ Partner	Age		d Couple's nt Discount	Plan 1	[Plan 2]	[Plan 3]
1	Valued Customer	Spouse	65 65	Yes Yes	No* No*	\$1,470.60 \$1,470.60	[\$1,470.60] [\$1,470.60	[\$1,470.60] [\$1,470.60]
	Totals					\$2,941.20	[\$2,941.20]	[\$2,941.20]
	[Total After Tax 0	Cost				\$2,647.08	\$2,647.08	\$2,647.08]

^{*}Included in the Rates.

This Multi-Life Long Term Care Insurance quote(s) above are provided for illustrative purposes only and are subject to change. The information herein has been prepared for the Company/Business outlined on the cover page of this illustration. As such, the information is based on the products and applicable features, benefits and rates approved in the State in which the Company/Business maintains its principal place of business, or as otherwise designated by the Company/Business. Products and applicable features, benefits, rates or possible discounts may vary where Participant resides in a State other than the State quoted for Company/Business. As a result of these factors, the actual premium for each applicant for any policy may be higher or lower than the premium quoted.

Our policies are intended to be qualified long term care insurance contracts under federal tax law. You should consult your tax advisor to determine the income tax implications of paying premiums and receiving benefit payments. The discussion of tax treatment is not intended as tax advice.

[The above premium includes multi life discount.]



SM

[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street

Any City, AK 23230 Telephone: (123) 456-7890 Fax: (123) 456-7890 License #: 1234567890

Modal Payment:

For: Valued Customer & Spouse

Address: Pedder Street City, AK, 12345

Selected Policy Information

Benefit Plan: Long Term Care Classic Select Shared Plan

Age: Valued Customer: 65

Spouse: 65

Daily Benefit Maximum: \$200 Benefit Multiplier: 1460 Days Elimination Period: 30 Days Benefit Increase Option: None Restoration of Benefits Option: None Survivorship 10-year Option: None Enhanced Survivorship 7-year Option: None Waiver of Home Care Elimination Period Option: None Monthly Benefits Option: None Nonforfeiture Benefit Option: None

Selected Discounts and Modal Premiums

Annual

Valued Customer & Spouse

Gross Individual Modal Premium \$3,440.00
Preferred Health Discount \$344.00
Couple's Discount (Included in rates) \$0.00

Total Individual Modal Premium \$3,096.00
Multi Life Discount (5%) \$154.80

Net Individual Modal Premium \$2,941.20

Modal Premium Payment Options

			Valued C	Sustomer & Spouse
Mode	Factor	Annual Percentage	Rate Yearly	Total Payment
Annual:	1.00	0	\$2,941.20	(\$2,941.20 x 1)
Semi-Annual:	0.51	8.2%	\$3,000.02	(\$1,500.01 x 2)
Quarterly:	0.26	10.8%	\$3,058.84	(\$764.71 x 4)
Monthly (EFT on	ly): 0.09	17.2%	\$3,176.52	(\$264.71 x 12)

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[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

INDIVIDUAL SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street

Any City, AK 23230

Telephone: (123) 456-7890 Fax: (123) 456-7890 License #: 1234567890 For: Valued Customer & Spouse

Address: Pedder Street

City, AK, 12345

Proposed Plan Benefits

Daily Benefit Maximum: \$200 Age of Valued Customer: 65

Benefit Multiplier: 1460 Days Age of Spouse: 65

Personal Benefit Account: \$292,000 Annual Premium: \$2,941.20 Elimination Period: 30 Days Yearly Payment Total: \$2,941.20

Benefit Increase Option: None

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount: Included in rates

Waiver of Home Care Elimination Period Option: None Preferred Health Discount for

Monthly Benefits Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Modal Premium Payment Options

			<u>Valued C</u>	<u>ustomer & Spouse</u>
Mode	Factor	Annual Percentage Rate	Yearly	Total Payment
Annual:	1.00	0	\$2,941.20	(\$2,941.20 x 1)
Semi-Annual:	0.51	8.2%	\$3,000.02	(\$1,500.01 x 2)
Quarterly:	0.26	10.8%	\$3,058.84	(\$764.71 x 4)
Monthly (EFT only):	0.09	17.2%	\$3,176.52	(\$264.71 x 12)

- □ Please see the Important Notes for additional information on the last page of the illustration.
- MODAL PREMIUM DISCLOSURE: Although premiums are calculated on an annual basis, premiums may be shown on a monthly, quarterly or semi-annual basis. Annual premiums may be paid in advance at the beginning of each coverage year. However, your premiums may be paid on a more frequent basis throughout your coverage year. If you pay your premiums more frequently than annually (e.g. monthly, quarterly or semi-annually), there will be additional charges that apply. The more frequent the premium payment mode, the more charges you will incur. For example, the total annual premium paid on a monthly basis will be more than the total premium paid on a quarterly basis. As a result, the total annual premiums paid will be higher for Monthly, Quarterly or Semi-Annual payment modes than if you paid premiums on an Annual mode. For more information, please refer to the Modal Premium Disclosure in your Policy or Certificate.

Insurance and annuity products:

• Are not deposits.

• Are

- Are not deposits.
 Are not insured by the FDIC or any other federal government agency.
- (Fine) May decrease in value. Are not guaranteed by the bank or its affiliates.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

BENEFIT OPTIONS COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Daily Benefit Maximum: \$200 Age of Valued Customer: 65
Benefit Multiplier: 1460 Days Age of Spouse: 65

Personal Benefit Account: \$292,000 Annual Premium: \$2,941.20

Elimination Period: 30 Days Benefit Increase Option: None

Restoration of Benefits Option: None

Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount: Included in rates

Waiver of Home Care Elimination Period Option: None Preferred Health Discount for

Monthly Benefits Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Benefit Option Daily Benefit Maximum	Change Benefit To	New Annual Premium	Amount of Change
	\$100 Per Day	\$1,470.60	(\$1,470.60)
	\$150 Per Day	\$2,205.90	(\$735.30)
	\$250 Per Day	\$3,676.50	\$735.30
	\$300 Per Day	\$4,411.80	\$1,470.60
Benefit Multiplier	2190 Days	\$3,454.20	\$513.00
	2920 Days	\$3,556.80	\$615.60
	3650 Days	\$4,069.80	\$1,128.60
	4380 Days	\$4,377.60	\$1,436.40
	5840 Days	\$4,856.40	\$1,915.20
	7300 Days	\$5,198.40	\$2,257.20
Elimination Period	90-Day	\$2,462.40	(\$478.80)
	180-Day	\$2,223.00	(\$718.20)
	365-Day	\$1,710.00	(\$1,231.20)
Benefit Increase Option	5% Equal	\$4,382.05	\$1,440.85
	3% Compound	\$4,178.90	\$1,237.70
	5% Compound	\$5,223.37	\$2,282.17
Restoration of Benefits Option [Waiver of Home Care Elimination Period Option Monthly Benefits Option NonForfeiture Benefit Option Survivorship 10-Year Option Enhanced Survivorship 7-year Option	Include	\$3,235.32	\$294.12
	Include	\$3,205.90	\$264.70]
	Include	\$3,117.68	\$176.48
	Include	\$3,823.56	\$882.36
	Include	\$3,205.90	\$264.70
	Include	\$3,382.38	\$441.18

[□] This page is intended to show how selecting different benefit options would affect an annual premium. Premium differences illustrated above are based on changing a single option from the chosen Benefit Options, and are not cumulative.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

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Long Term Care Insurance Policy Form Series 7042 Rev

BENEFIT INCREASE COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Daily Benefit Maximum: \$200 Age of Valued Customer: 65

Benefit Multiplier: 1460 Days Age of Spouse: 65

Personal Benefit Account: \$292,000 Annual Premium: \$2,941.20

Elimination Period: 30 Days

Benefit Increase Option: None

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount: Included in rates

Waiver of Home Care Elimination Period Option: None Preferred Health Discount for

Monthly Benefits Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

	No Increases		No Increases 5% Equal		[3% Compound]		5% Compound	
		Personal		Personal		Personal		Personal
Policy	Daily	Benefit	Daily	Benefit	Daily	Benefit	Daily	Benefit
Year	Maximum	Account	Maximum	Account	Maximum	Account	Maximum	Account
1	\$200	\$292,000	\$200	\$292,000	\$200	\$292,000	\$200	\$292,000
5	\$200	\$292,000	\$240	\$350,400	\$225	\$328,649	\$243	\$354,928
10	\$200	\$292,000	\$290	\$423,400	\$261	\$380,994	\$310	\$452,988
15	\$200	\$292,000	\$340	\$496,400	\$303	\$441,676	\$396	\$578,140
20	\$200	\$292,000	\$390	\$569,400	\$351	\$512,024	\$505	\$737,869
25	\$200	\$292,000	\$440	\$642,400	\$407	\$593,576	\$645	\$941,729

[☐] This page is intended to show a comparison of the possible Benefit Maximums based on the available Benefit Increase Options.

[□] Balance available in personal benefit account to pay for benefits will decrease as benefits are paid.

Compound increases are calculated each year based on personal benefit account in effect (reduced by any claim payments)
as of last policy anniversary date.

[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

PLAN OPTIONS COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Daily Benefit Maximum: \$200 Age of Valued Customer: 65
Benefit Multiplier: 1460 Days Age of Spouse: 65

Personal Benefit Account: \$292,000 Annual Premium: \$2,941.20

Elimination Period: 30 Days
Benefit Increase Option: None

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount: Included in rates

Waiver of Home Care Elimination Period Option: None Preferred Health Discount for

Monthly Benefits Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes Spouse: Yes

Annual premiums shown below are based on originally selected Daily Maximum, Optional Benefits and Discounts shown above.

No Benefit Increases Option

Elimination Period

Benefit Multiplier

	1460 Days	2190 Days	2920 Days	3650 Days	4380 Days	5840 Days	7300 Days
	(4 Years)	(6 Years)	(8 Years)	(10 Years)	(12 Years)	(16 Years)	(20 Years)
30-Days	\$2,941.20	\$3,454.20	\$3,556.80	\$4,069.80	\$4,377.60	\$4,856.40	\$5,198.40
90-Days	\$2,462.40	\$2,872.80	\$2,975.40	\$3,385.80	\$3,625.20	\$4,035.60	\$4,309.20
180-Days	\$2,223.00	\$2,599.20	\$2,667.60	\$3,043.80	\$3,283.20	\$3,625.20	\$3,898.80
365-Days	\$1,710.00	\$2,017.80	\$2,086.20	\$2,359.80	\$2,530.80	\$2,838.60	\$3,009.60

5% Equal Benefit Increases Option

Elimination Period

Benefit Multiplier

	1460 Days	2190 Days	2920 Days	3650 Days	4380 Days	5840 Days	7300 Days
	(4 Years)	(6 Years)	(8 Years)	(10 Years)	(12 Years)	(16 Years)	(20 Years)
30-Days	\$4,382.05	\$5,363.59	\$5,714.14	\$6,275.02	\$6,695.68	\$7,431.66	\$7,957.66
90-Days	\$3,645.72	\$4,487.04	\$4,767.48	\$5,223.37	\$5,608.80	\$6,204.91	\$6,625.57
180-Days	\$3,260.29	\$4,031.50	\$4,276.71	\$4,697.37	\$5,047.92	\$5,573.92	\$5,994.58
365-Days	\$2,559.19	\$3,154.95	\$3,330.40	\$3,645.72	\$3,926.16	\$4,346.82	\$4,627.26

[3% Compound Benefit Increases Option]

Elimination Period

Benefit Multiplier

	1460 Days	2190 Days	2920 Days	3650 Days	4380 Days	5840 Days	7300 Days
	(4 Years)	(6 Years)	(8 Years)	(10 Years)	(12 Years)	(16 Years)	(20 Years)
30-Days	\$4,178.90	\$5,048.26	\$5,328.70	\$6,141.98	\$6,646.77	\$7,375.91	\$7,880.71
90-Days	\$3,477.46	\$4,206.60	\$4,430.95	\$5,104.01	\$5,552.71	\$6,141.98	\$6,590.68
180-Days	\$3,140.93	\$3,785.94	\$4,010.29	\$4,598.87	\$4,991.49	\$5,524.67	\$5,917.28
365-Days	\$2,439.83	\$2,944.62	\$3,112.88	\$3,561.59	\$3,898.12	\$4,290.73	\$4,627.26

5% Compound Benefit Increases Option

Elimination Period

Benefit Multiplier

Days 2190	Days 2920 Days	ays 3650 Da	ys 4380 Day	s 5840 Days	7300 Days
ears) (6 Years)	ars) (8 Years	s) (10 Yea	rs) (12 Years	s) (16 Years)	(20 Years)
23.37 \$6,30	9.90 \$6,660.	45 \$7,677.2	22 \$8,308.2	1 \$9,219.64	\$9,850.63
46.82 \$5,25	8.25 \$5,538.	69 \$6,380.0	01 \$6,940.89	9 \$7,677.22	\$8,238.10
26.16 \$4,73	2.60 \$5,013.	04 \$5,749.0	02 \$6,239.79	9 \$6,906.01	\$7,375.91
49.96 \$3,68	0.95 \$3,891.	28 \$4,452.	16 \$4,872.82	2 \$5,363.59	\$6,141.98
	ears) (6 Years) (6 Years) (6 Years) (6 Years) (6 Years) (6 Years) (7 Years) (6 Years) (7 Years)	ears) (6 Years) (8 Years) 23.37 \$6,309.90 \$6,660. 46.82 \$5,258.25 \$5,538. 26.16 \$4,732.60 \$5,013.	ears) (6 Years) (8 Years) (10 Years) 23.37 \$6,309.90 \$6,660.45 \$7,677.2 46.82 \$5,258.25 \$5,538.69 \$6,380.6 26.16 \$4,732.60 \$5,013.04 \$5,749.6	ears) (6 Years) (8 Years) (10 Years) (12 Years) 23.37 \$6,309.90 \$6,660.45 \$7,677.22 \$8,308.2 46.82 \$5,258.25 \$5,538.69 \$6,380.01 \$6,940.89 26.16 \$4,732.60 \$5,013.04 \$5,749.02 \$6,239.79	ears) (6 Years) (8 Years) (10 Years) (12 Years) (16 Years) 23.37 \$6,309.90 \$6,660.45 \$7,677.22 \$8,308.21 \$9,219.64 46.82 \$5,258.25 \$5,538.69 \$6,380.01 \$6,940.89 \$7,677.22 26.16 \$4,732.60 \$5,013.04 \$5,749.02 \$6,239.79 \$6,906.01

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

COST OF WAITING

(Assumes Annual Premium Mode)

Daily Benefit Maximum: \$200 Age of Valued Customer: 65
Benefit Multiplier: 1460 Days Age of Spouse: 65

Personal Benefit Account: \$292,000 Annual Premium: \$2,941.20

Elimination Period: 30 Days Benefit Increase Option: None

Restoration of Benefits Option: None Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount: Included in rates

Waiver of Home Care Elimination Period Option: None Preferred Health Discount for

Monthly Benefits Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Based on the coverage listed above, and assuming that your health would not affect the underwriting class shown, this is how much more you might pay, if you postpone purchasing this coverage.

Values shown do not take into consideration the time value of money, i.e., that due to inflation, a dollar in the future has less value than a dollar today.

When Purchased	Age1	Age2	Daily Benefit Amount	Annualized Premium	Premium Paid Until Older Insured Reaches Age 85	Cost of Waiting
Today	65	65	\$200	\$2,941	\$58,820	\$0
In 1 Year	66	66	\$210	\$3,483	\$66,177	\$7,357
In 5 Years	70	70	\$255	\$6,061	\$90,915	\$32,095
In 10 Years	75	75	\$325	\$13,282	\$132,820	\$74,000

Reasons to Buy LTC Insurance Now!

Each Year You Wait Means you...

- Have no long term care insurance should you need it.
- May have to choose a higher benefit level to keep up with rising long term care costs.
- □ Will pay higher premium rates for the same coverage due to your increased age.
- Put yourself at risk of not being in good health and able to qualify for coverage.
- Current plans and benefits may not be available.

□ Assumes 5% compound inflation of Daily Benefit Amount for purpose of illustration.

Assumes Annual premium mode for your plan options rounded to the nearest dollar. However your total premiums will be higher for other modes. These premium amounts are for the current product series only and are subject to change on our offerings.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

BREAK EVEN ANALYSIS

(Assumes Annual Premium Mode)

Daily Benefit Maximum: \$200 Age of Valued Customer: 65
Benefit Multiplier: 1460 Days Age of Spouse: 65

Personal Benefit Account: \$292,000 Annual Premium: \$2,941.20 Elimination Period: 30 Days Yearly Payment Total: \$2,941.20

Benefit Increase Option: None

Restoration of Benefits Option: None

Survivorship 10-year Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount: Included in rates

Waiver of Home Care Elimination Period Option: None Preferred Health Discount for

Monthly Benefits Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Number of Years Premiums are Paid	Total Premium Paid	Daily Benefit	Break Even Days
2	\$5,882	\$200	30
5	\$14,705	\$200	74
10	\$29,410	\$200	148
15	\$44,115	\$200	221
20	\$58,820	\$200	295
25	\$73,525	\$200	368

- ☐ The "Break Even Analysis" illustrates the maximum number of days of care you could pay for, if you were to use only the premiums paid for the policy as depicted.
- □ Break Even Days is derived by dividing Total Premium PAID for the policy over time by the daily or monthly benefit. All premium amounts shown are rounded to the nearest dollars.

[LONG TERM CARE CLASSIC SELECT SM SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7042 Rev

Important Notes

- ☐ This proposal is intended for illustrative purposes only and is subject to underwriting approval.
- While we reserve the right to raise future premiums for all policyholders by class and state, your premiums will never increase due to changes in your health status or age.
- Dollar amounts may be rounded for purposes of illustration.
- □ Certain eligibility requirements must be met to qualify for the preferred health and multi life discounts.
 - Policies qualifying for the Multi Life Discount will have a 5% discount taken from the net premium after all other applicable discounts (i.e. preferred health, couples, etc.) have been applied.
- □ Please refer to the outline of coverage, which is delivered in conjunction with this illustration, for specific benefits, exclusions, and limitations (the actual policy issued governs the benefits, exclusions and limitations).



A SUGGESTED LONG TERM CARE INSURANCE PLAN OFFERED BY GENWORTH LIFE INSURANCE COMPANY [Multi-Life] Long Term Care Insurance

LTC Policy Form Series 7044 Rev To be issued in Arkansas

Prepared For : ABC Company

Presented By : LTC Agent

Organization : Genworth Financial Address : 6620 W Broad Street

Any City AK

23230

Telephone : (123) 456-7890 Fax : (123) 456-7890 License # : 1234567890

Prepared: July 26 2010

112760PCINDAR 10/13/10 Prepared 1/31/2011 Page 1 of 12

Plan Options Plan Choice	Plan 1 Privileged Choice Individual Plan	[Plan 2] [Privileged Choice Individual Plan]	[Plan 3] [Privileged Choice Individual Plan]
Monthly Maximum: Benefit Multiplier: Personal Benefit Account: Elimination Period: Benefit Increase Option:	\$5,300	[\$5,300]	[\$5,300]
	24 Months	[24 Months]	[24 Months]
	\$127,200	[\$127,200]	[\$127,200]
	30 Days	[30 Days]	[30 Days]
	None	[None]	[None]
Restoration of Benefits Option: Enhanced Survivorship 7-year Option: NonForfeiture Benefit Option: Return of Premium Option:	None None None None	[None] [None] [None] [None]	[None] [None] [None]
Premium Payment Period:	Lifetime	[Lifetime]	[Lifetime]
Modal Payment:	Annual	[Annual]	[Annual]

[Assumed combined, marginal federal, state and local Corporate Tax Rate (C-corp): 10%]

Participants Summary

	Name	Spouse/ Partner	Age		ed Couple's ınt Discount	Plan 1	[Plan 2]	[Plan 3]
1	Valued Customer	Spouse	65 65	Yes Yes	Yes Yes	\$1,057.35 \$1,057.35	[\$1,057.35] [\$1,057.35]	[\$1,057.35] [\$1,057.35]
	Totals					\$2,114.70	[\$2,114.70]	[\$2,114.70]
	[Total After Tax C	Cost				\$1,903.23	\$1,903.23	\$1,903.23]

This Multi-Life Long Term Care Insurance quote(s) above are provided for illustrative purposes only and are subject to change. The information herein has been prepared for the Company/Business outlined on the cover page of this illustration. As such, the information is based on the products and applicable features, benefits and rates approved in the State in which the Company/Business maintains its principal place of business, or as otherwise designated by the Company/Business. Products and applicable features, benefits, rates or possible discounts may vary where Participant resides in a State other than the State quoted for Company/Business. As a result of these factors, the actual premium for each applicant for any policy may be higher or lower than the premium quoted.

Our policies are intended to be qualified long term care insurance contracts under federal tax law. You should consult your tax advisor to determine the income tax implications of paying premiums and receiving benefit payments. The discussion of tax treatment is not intended as tax advice.

The above premium includes multi life discount.



GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

COMBINED SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street

Any City, AK 23230 Telephone: (123) 456-7890

Fax: (123) 456-7890 License #: 1234567890 For: Valued Customer & Spouse

Address: Pedder Street City, AK, 12345

Selected Policy Information

Benefit Plan:	Long Term Care Privile	eged Choice Individual Plan
	Valued Customer	<u>Spouse</u>
Age:	65	65
Monthly Benefit Maximum:	\$5,300	\$5,300
Benefit Multiplier:	24 Months	24 Months
Elimination Period:	30 Days	30 Days
Benefit Increase Option:	None	None
Restoration of Benefits Option:	None	None
Enhanced Survivorship 7-yearOption:	None	None
NonForfeiture Benefit Option:	None	None
Return of Premium Option:	None	None
Premium Payment Period:	Lifetime	Lifetime
Modal Payment:	Annual	Annual

Selected Discounts and Modal Premiums

	Valued Customer	Spouse
Gross Individual Modal Premium	\$2,226.00	\$2,226.00
Preferred Health Discount (10%)	\$222.60	\$222.60
Couple's Discount (40%)	\$890.40	\$890.40
Total Individual Modal Premium:	\$1,113.00	\$1,113.00
Multi Life Discount (5%)	\$55.65	\$55.65
Net Individual Modal Premium:	\$1,057.35	\$1,057.35
Net Combined Modal Premium:	<u>\$2,114.7</u>	<u>'0</u>

Modal Premium Payment Options

			<u>Valu</u>	ed Customer		Spouse
Mode	Factor	Annual Percentage Rat	te Yearly	Total Payment	Yearly	Total Payment
Annual:	1.00	0	\$1,057.35	(\$1,057.35 x 1)	\$1,057.35	(\$1,057.35 x 1)
Semi-Annual:	0.51	8.2%	\$1,078.50	(\$539.25 x 2)	\$1,078.50	(\$539.25 x 2)
Quarterly:	0.26	10.8%	\$1,099.64	(\$274.91 x 4)	\$1,099.64	(\$274.91 x 4)
Monthly (EFT only):	0.09	17.2%	\$1,141.92	(\$95.16 x 12)	\$1,141.92	(\$95.16 x 12)

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

INDIVIDUAL SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street

Any City, AK 23230 Telephone: (123) 456-7890

Fax: (123) 456-7890 License #: 1234567890 **For:** Valued Customer Address: Pedder Street City, AK, 12345

Proposed Plan Benefits

Monthly Maximum: \$5,300 Age: 65

Benefit Multiplier: 24 Months Annual Premium: \$1,057.35
Personal Benefit Account: \$127,200 Yearly Payment Total: \$1,057.35

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

Modal Premium Payment Options

			<u>Valu</u>	<u>ued Customer</u>
Mode	Factor	Annual Percentage Rate	e Yearly	/ Total Payment
Annual:	1.00	0	\$1,057.35	(\$1,057.35 x 1)
Semi-Annual:	0.51	8.2%	\$1,078.50	(\$539.25 x 2)
Quarterly:	0.26	10.8%	\$1,099.64	(\$274.91 x 4)
Monthly (EFT only):	0.09	17.2%	\$1,141.92	(\$95.16 x 12)

- Please see the Important Notes for additional information on the last page of the illustration.
- MODAL PREMIUM DISCLOSURE: Although premiums are calculated on an annual basis, premiums may be shown on a monthly, quarterly or semi-annual basis. Annual premiums may be paid in advance at the beginning of each coverage year. However, your premiums may be paid on a more frequent basis throughout your coverage year. If you pay your premiums more frequently than annually (e.g. monthly, quarterly or semi-annually), there will be additional charges that apply. The more frequent the premium payment mode, the more charges you will incur. For example, the total annual premium paid on a monthly basis will be more than the total premium paid on a quarterly basis. As a result, the total annual premiums paid will be higher for Monthly, Quarterly or Semi-Annual payment modes than if you paid premiums on an Annual mode. For more information, please refer to the Modal Premium Disclosure in your Policy or Certificate.



Insurance and annuity products:

- Are not deposits.
 Are not insured by the FDIC or any other federal government agency.
- May decrease in value.
 Are not guaranteed by the bank or its affiliates.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

BENEFIT OPTIONS COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Valued Customer

Monthly Maximum: \$5,300 Age: 65

Benefit Multiplier: 24 Months Annual Premium: \$1,057.35

Personal Benefit Account: \$127,200 Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes
NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes
Return of Premium Option: None Multi Life Discount (5%): Yes

Benefit Option	Change Benefit To	New Annual Premium	Amount of Change
Monthly Benefit Maximum	\$4,300 Per Month	\$857.85	(\$199.50)
	\$4,800 Per Month	\$957.60	(\$99.75)
	\$5,800 Per Month	\$1,157.10	\$99.75
	\$6,300 Per Month	\$1,256.85	\$199.50
Benefit Multiplier	36 Months	\$1,309.10	\$251.75
	48 Months	\$1,434.98	\$377.63
	60 Months	\$1,636.37	\$579.02
	72 Months	\$1,762.25	\$704.90
	96 Months	\$1,963.65	\$906.30
	120 Months	\$2,114.70	\$1,057.35
	Unlimited	\$2,366.45	\$1,309.10
Elimination Period	90-Day	\$956.65	(\$100.70)
	180-Day	\$906.30	(\$151.05)
Benefit Increase Option	5% Equal	\$1,548.26	\$490.91
	3% Compound	\$1,486.33	\$428.98
	5% Compound	\$1,857.92	\$800.57
	[5% Compound to 75		\$336.09]
	[Adjusting	\$1,207.64	\$150.29]
	[Graded	\$1,449.07	\$391.72]
[Restoration of Benefits Option	Include	\$1,163.09	\$105.74]
NonForfeiture Benefit Option	Include	\$1,374.56	\$317.21
Enhanced Survivorship 7-year Option [Return of Premium Option – Graded]	Include	\$1,110.21	\$52.86
Return of Premium Option - After 10 Years	Include	\$1,543.73	\$486.38

[□] This page is intended to show how selecting different benefit options would affect an annual premium. Premium differences illustrated above are based on changing a single option from the chosen Benefit Options, and are not cumulative.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

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Long Term Care Insurance Policy Form Series 7044 Rev

BENEFIT INCREASE COMPARISON

(Assumes Annual Premium Mode) Your total annual payments will be higher for other modes

Valued Customer

Monthly Maximum: \$5,300 Age: 65

Benefit Multiplier: 24 Months Annual Premium: \$1,057.35

Personal Benefit Account: \$127,200 Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes
NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes
Return of Premium Option: None Multi Life Discount (5%): Yes

	No Increases		5% Equal		[3% Compound]		5% Compound	
		Personal		Personal		Personal		Personal
Policy	Monthly	Benefit	Monthly	Benefit	Monthly	Benefit	Monthly	Benefit
Year	Maximum	Account	Maximum	Account	Maximum	Account	Maximum	Account
1	\$5,300	\$127,200	\$5,300	\$127,200	\$5,300	\$127,200	\$5,300	\$127,200
5	\$5,300	\$127,200	\$6,360	\$152,640	\$5,965	\$143,165	\$6,442	\$154,612
10	\$5,300	\$127,200	\$7,685	\$184,440	\$6,915	\$165,967	\$8,222	\$197,329
15	\$5,300	\$127,200	\$9,010	\$216,240	\$8,017	\$192,401	\$10,494	\$251,847
20	\$5,300	\$127,200	\$10,335	\$248,040	\$9,294	\$223,046	\$13,393	\$321,428
25	\$5,300	\$127,200	\$11,660	\$279,840	\$10,774	\$258,571	\$17,093	\$410,233

	[5% Comp	ound to Age 75]	[Adj	usting]	[Graded]		
			Personal			Personal	
Policy	Monthly	Personal	Monthly	Benefit	Monthly	Benefit	
Year	Maximum	Maximum Benefit Account		Account	Maximum	Account	
1	\$5,300 \$127,200		\$5,300	\$127,200	\$5,300	\$127,200	
5	\$6,442 \$154,612		\$5,936	\$142,464	\$5,965	\$143,165	
10	\$8,222	\$197,329	\$6,731	\$161,544	\$6,915	\$165,967	
15	\$8,222 \$197,329		\$6,731 \$161,544		\$7,635	\$183,241	
20	\$8,222 \$197,329		\$6,731 \$161,544		\$8,430	\$202,313	
25	\$8,222	\$197,329	\$6,731 \$161,544		\$9,307	\$223,370	

[☐] This page is intended to show a comparison of the possible Benefit Maximums based on the available Benefit Increase Options.

Balance available in personal benefit account to pay for benefits will decrease as benefits are paid.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

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Long Term Care Insurance Policy Form Series 7044 Rev

PLAN OPTIONS COMPARISON

(Assumes Annual Premium Mode)
Your total annual payments will be higher for other modes

Valued Customer

Monthly Maximum: \$5,300 Age: 65

Benefit Multiplier: 24 Months Annual Premium: \$1,057.35

Personal Benefit Account: \$127,200 Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: None Multi Life Discount (5%): Yes

Annual premiums shown below are based on originally selected Monthly Maximum, Optional Benefits and Discounts shown above.

No Benefit Increases Option

Elimination	Period		Ber	efit Multipli	er
		 			_

	24 Months	36 Months	48 Months	60 Months	72 Months	96 Months	120 Months	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,057.35	\$1,309.10	\$1,434.98	\$1,636.38	\$1,762.25	\$1,963.65	\$2,114.70	\$2,366.45
90-Days	\$956.65	\$1,183.23	\$1,309.10	\$1,485.33	\$1,611.20	\$1,787.43	\$1,913.30	\$2,139.88
180-Days	\$906.30	\$1,132.88	\$1,233.58	\$1,409.80	\$1,535.68	\$1,711.90	\$1,812.60	\$2,039.18

5% Equal Benefit Increases Option

Elimination Period Benefit Multiplier

	24 Months	36 Months	48 Months	60 Months	72 Months	96 Months	120 Months	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,548.26	\$2,038.67	\$2,296.72	\$2,554.76	\$2,735.26	\$3,019.24	\$3,225.67	\$3,700.73
90-Days	\$1,419.37	\$1,857.92	\$2,090.28	\$2,322.39	\$2,477.22	\$2,761.19	\$2,941.70	\$3,383.52
180-Days	\$1,341.83	\$1,754.70	\$1,987.06	\$2,193.50	\$2,348.32	\$2,606.37	\$2,786.87	\$3,198.48

[3% Compound Benefit Increases Option]

Elimination Period Benefit Multiplier

		24 Months	36 Months	48 Months	60 Months	72 Months	96 Months	120 Months	[Unlimited]
		(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
Ī	30-Days	\$1,486.33	\$1,899.20	\$2,146.92	\$2,497.86	\$2,704.30	\$2,993.31	\$3,199.74	\$3,679.58
	90-Days	\$1,362.47	\$1,734.05	\$1,940.49	\$2,270.79	\$2,456.58	\$2,724.94	\$2,910.73	\$3,341.23
	180-Days	\$1,279.90	\$1,651.48	\$1,857.92	\$2,146.92	\$2,332.72	\$2,580.44	\$2,766.23	\$3,172.05

5% Compound Benefit Increases Option

Elimination Period Benefit Multiplier

	24 Months	36 Months	48 Months	60 Months	72 Months	96 Months	120 Months	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,857.92	\$2,374.00	\$2,683.66	\$3,122.46	\$3,380.50	\$3,741.76	\$3,999.80	\$4,599.47
90-Days	\$1,703.09	\$2,167.57	\$2,425.61	\$2,838.48	\$3,070.85	\$3,406.18	\$3,638.54	\$4,176.53
180-Days	\$1,599.87	\$2,064.35	\$2,322.39	\$2,683.66	\$2,916.02	\$3,225.67	\$3,457.79	\$3,965.06

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

PLAN OPTIONS COMPARISON (Continued)

(Assumes Annual Premium Mode) Your total annual payments will be higher for other modes

Valued Customer

Monthly Maximum: \$5,300 Age: 65

Benefit Multiplier: 24 Months Annual Premium: \$1,057.35

Renefit Multiplier

Personal Benefit Account: \$127,200 Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes
NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes
Return of Premium Option: None Multi Life Discount (5%): Yes

Annual premiums shown below are based on originally selected Monthly Maximum, Optional Benefits and Discounts shown above.

[5% Compound to Age 75 Benefit Increases Option]

Elimination Period

Lillilliation	i i eriou		Denent Mattiplier					
	24 Months	36 Months	48 Months	60 Months	72 Months	96 Months	120 Months	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,393.44	\$1,780.63	\$2,012.74	\$2,341.78	\$2,535.37	\$2,806.26	\$2,999.85	\$3,449.73
90-Days	\$1,277.38	\$1,625.80	\$1,819.15	\$2,128.80	\$2,303.26	\$2,554.76	\$2,728.97	\$3,132.53
180-Days	\$1,199.84	\$1,548.26	\$1,741.86	\$2,012.74	\$2,186.95	\$2,419.32	\$2,593.28	\$2,973.92

[Adjusting Benefit Increases Option]

Elimination Period Benefit Multiplier

	24 Months	36 Months	48 Months	60 Months	72 Months	96 Months	120 Months	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,207.64	\$1,543.23	\$1,744.38	\$2,029.61	\$2,197.27	\$2,432.16	\$2,599.82	\$2,989.78
90-Days	\$1,106.94	\$1,409.04	\$1,576.71	\$1,845.08	\$1,996.13	\$2,214.14	\$2,364.94	\$2,714.87
180-Days	\$1,039.98	\$1,341.83	\$1,509.49	\$1,744.38	\$1,895.43	\$2,096.57	\$2,247.62	\$2,577.42

[Graded Benefit Increases Option]

Elimination Period Benefit Multiplier

	24 Months	36 Months	48 Months	60 Months	72 Months	96 Months	120 Months	[Unlimited]
	(2 Years)	(3 Years)	(4 Years)	(5 Years)	(6 Years)	(8 Years)	(10 Years)	
30-Days	\$1,449.07	\$1,851.62	\$2,093.30	\$2,435.43	\$2,636.83	\$2,918.54	\$3,119.94	\$3,587.69
90-Days	\$1,328.48	\$1,690.75	\$1,891.90	\$2,214.14	\$2,395.15	\$2,656.72	\$2,837.98	\$3,257.65
180-Days	\$1,247.92	\$1,610.19	\$1,811.59	\$2,093.30	\$2,274.56	\$2,515.99	\$2,697.00	\$3,092.75

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today® Long Term Care Insurance Policy Form Series 7044 Rev

COST OF WAITING

(Assumes Annual Premium Mode)

Valued Customer

Monthly Maximum: \$5,300 65

Benefit Multiplier: 24 Months Annual Premium: \$1.057.35

Personal Benefit Account: \$127,200 Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes Return of Premium Option: Yes None

Multi Life Discount (5%):

Based on the coverage listed above, and assuming that your health would not affect the underwriting class shown, this is how much more you might pay, if you postpone purchasing this coverage.

Values shown do not take into consideration the time value of money, i.e., that due to inflation, a dollar in the future has less value than a dollar today.

When	Age	Monthly	Annualized Premium	If Premium Paid	Cost of Waiting
Purchased		Benefit		To Age 85 of	
		Amount		Proposed Insured	
Today	65	\$5,300	\$1,057	\$21,140	\$0
In 1 Year	66	\$5,565	\$1,242	\$23,598	\$2,458
In 5 Years	70	\$6,764	\$2,153	\$32,295	\$11,155
In 10 Years	75	\$8,633	\$4,757	\$47,570	\$26,430

Reasons to Buy LTC Insurance Now!

Each Year You Wait Means you...

- ☐ Have no long term care insurance should you need it.
- May have to choose a higher benefit level to keep up with rising long term care costs.
- Will pay higher premium rates for the same coverage due to your increased age.
- Put yourself at risk of not being in good health and able to qualify for coverage.
- Current plans and benefits may not be available.
- Assumes Annual premium mode for your plan options rounded to the nearest dollar. However your total premiums will be higher for other modes. These premium amounts are for the current product series only and are subject to change on our offerings.
- Assumes 5% compound inflation of Monthly Benefit Amount for purpose of illustration.

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

BREAK EVEN ANALYSIS

(Assumes Annual Premium Mode)

Valued Customer

Monthly Maximum: \$5,300 Age: 65

Benefit Multiplier: 24 Months Annual Premium: \$1,057.35
Personal Benefit Account: \$127,200 Yearly Payment Total: \$1,057.35

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes
NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes
Return of Premium Option: None Multi Life Discount (5%): Yes

Number of Years Premiums are Paid	Total Premium Paid	Monthly Benefit	Break Even Days
2	\$2,114	\$5,300	12
5	\$5,285	\$5,300	30
10	\$10,570	\$5,300	60
15	\$15,855	\$5,300	90
20	\$21,140	\$5,300	120
25	\$26,425	\$5,300	150

- ☐ The "Break Even Analysis" illustrates the maximum number of days of care you could pay for, if you were to use only the premiums paid for the policy as depicted.
- □ Break Even Days is derived by dividing Total Premium PAID for the policy over time by the daily or monthly benefit. All premium amounts shown are rounded to the nearest dollars.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

PAYMENT OPTIONS COMPARISON Valued Customer

Monthly Maximum: \$5,300 Age: 65

Benefit Multiplier: 24 Months Annual Premium: \$1,057.35
Personal Benefit Account: \$127,200 Yearly Payment Total: \$1,057.35

Elimination Period: 30 Days

Benefit Increase Option: None Premium Payment Period: Lifetime

Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Couple's Discount (40%): Yes NonForfeiture Benefit Option: None Preferred Health Discount (10%): Yes

Return of Premium Option: None Multi Life Discount (5%): Yes

		Lifetime		10-Pay		Pay-To-65	
Policy Period	Age	Total Premium Paid	Policy Paid Up	Total Premium Paid	Policy Paid Up	Total Premium Paid	Policy Paid Up
First Year	65	\$1,057.35	No	\$2,040.68	No	N/A	N/A
After 10 Years	75	\$10,573.50	No	\$20,406.80	Yes	N/A	N/A
After 20 Years	85	\$21,147.00	No	\$20,406.80	Yes	N/A	N/A
After 30 Years	95	\$31,720.50	No	\$20,406.80	Yes	N/A	N/A

[□] This page is intended to show how the total premiums paid vary at different stages of the policy period for different payment options.

When you choose Limited Pay (10-Pay or Pay-To-65), the company has the right to increase premiums during the payment period.

[LONG TERM CARE PRIVILEGED CHOICE® INDIVIDUAL PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

Important Notes

- This proposal is intended for illustrative purposes only and is subject to underwriting approval.
- □ While we reserve the right to raise future premiums for all policyholders by class and state, your premiums will never increase due to changes in your health status or age.
- Dollar amounts may be rounded for purposes of illustration.
- □ Certain eligibility requirements must be met to qualify for the preferred health, multi life and couples discounts.
 - o Couples Discount is 25% if only one becomes insured.
 - o Policies qualifying for the Multi Life Discount will have a 5% discount taken from the net premium after all other applicable discounts (i.e. preferred health, couples, etc.) have been applied.
- □ Please refer to the outline of coverage, which is delivered in conjunction with this illustration, for specific benefits, exclusions, and limitations (the actual policy issued governs the benefits, exclusions and limitations).



A SUGGESTED LONG TERM CARE INSURANCE PLAN OFFERED BY GENWORTH LIFE INSURANCE COMPANY [Multi-Life] Long Term Care Insurance

LTC Policy Form Series 7044 Rev To be issued in Arkansas

Prepared For : ABC Company

Presented By : LTC Agent

Organization : Genworth Financial Address : 6620 W Broad Street

Any City AK 23230

Telephone : (123) 456-7890 Fax : (123) 456-7890 License # : 1234567890

Prepared: July 26 2010

112760PCSHDAR 10/13/10 Prepared 1/31/2011 Page 1 of 10

Plan Options Plan Choice	Plan 1 Privileged Choice Shared Plan	[Plan 2] [Privileged Choice Shared Plan]	[Plan 3] [Privileged Choice Shared Plan]
Monthly Maximum:	\$5,300	[\$5,300]	[\$5,300]
Benefit Multiplier:	48 Months	[48 Months]	[48 Months]
Personal Benefit Account:	\$254,400	[\$254,400]	[\$254,400]
Elimination Period:	30 Days	[30 Days]	[30 Days]
Benefit Increase Option:	None	[None]	[None]
Restoration of Benefits Option:	None	[None]	[None]
Enhanced Survivorship 7-year Option:	None	[None]	[None]
NonForfeiture Benefit Option:	None	[None]	[None]
Modal Payment:	Annual	[Annual]	[Annual]

[Assumed combined, marginal federal, state and local Corporate Tax Rate (C-corp): 10%]

Participants Summary

	Name	Spouse/ Partner	Age		Couple's Discount	Plan 1	[Plan 2]	[Plan 3]
1	Valued Customer	Spouse	65 65	Yes Yes	No* No*	\$1,404.77 \$1,404.77	[\$1,404.77] [\$1,404.77]	[\$1,404.77] [\$1,404.77]
	Totals					\$2,809.54	[\$2,809.54]	[\$2,809.54]
	[Total After Tax C	Cost				\$2,528.59	\$2,528.59	\$2,528.59]

^{*}Included in the Rates.

This Multi-Life Long Term Care Insurance quote(s) above are provided for illustrative purposes only and are subject to change. The information herein has been prepared for the Company/Business outlined on the cover page of this illustration. As such, the information is based on the products and applicable features, benefits and rates approved in the State in which the Company/Business maintains its principal place of business, or as otherwise designated by the Company/Business. Products and applicable features, benefits, rates or possible discounts may vary where Participant resides in a State other than the State quoted for Company/Business. As a result of these factors, the actual premium for each applicant for any policy may be higher or lower than the premium quoted.

Our policies are intended to be qualified long term care insurance contracts under federal tax law. You should consult your tax advisor to determine the income tax implications of paying premiums and receiving benefit payments. The discussion of tax treatment is not intended as tax advice.

[The above premium includes multi life discount.]



GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street Any City, AK 23230

Telephone: (123) 456-7890 Fax: (123) 456-7890 License #: 1234567890 **For:** Valued Customer & Spouse Address: Pedder Street

City, AK, 12345

Selected Policy Information

Benefit Plan: Long Term Care Privileged Choice Shared Plan

Age: Valued Customer: 65

Spouse: 65
Monthly Benefit Maximum: \$5,300
Benefit Multiplier: 48 Months
Elimination Period: 30 Days
Benefit Increase Option: None
Restoration of Benefits Option: None
Enhanced Survivorship 7-year Option: None

Enhanced Survivorship 7-year Option:

None
NonForfeiture Benefit Option:

Modal Payment:

Annual

Selected Discounts and Modal Premiums

Valued Customer & Spouse

Gross Individual Modal Premium \$3,286.00
Preferred Health Discount \$328.60
Couple's Discount (Included in rates) \$0.00
Total Individual Modal Premium \$2,957.40
Multi Life Discount (5%) \$147.86
Net Individual Modal Premium \$2,809.54

Modal Premium Payment Options

		<u>valued C</u>	<u>ustomer & Spouse</u>
Factor	Annual Percentage Rate	Yearly	Total Payment
1.00	0	\$2,809.54	(\$2,809.54 x 1)
0.51	8.2%	\$2,865.74	(\$1,432.87 x 2)
0.26	10.8%	\$2,921.92	(\$730.48 x 4)
0.09	17.2%	\$3,034.32	(\$252.86 x 12)
	1.00 0.51 0.26	1.00 0 0.51 8.2% 0.26 10.8%	Factor Annual Percentage Rate Yearly 1.00 0 \$2,809.54 0.51 8.2% \$2,865.74 0.26 10.8% \$2,921.92

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

INDIVIDUAL SUMMARY

Presented By: LTC Agent Organization: Genworth Financial Address: 6620 W Broad Street

Any City, AK 23230

Telephone: (123) 456-7890 Fax: (123) 456-7890 License #: 1234567890 **For:** Valued Customer & Spouse Address: Pedder Street

City, AK, 12345

Proposed Plan Benefits

Monthly Maximum: \$5,300 Age of Valued Customer: 65
Benefit Multiplier: 48 Months Age of Spouse: 65

Personal Benefit Account: \$254,400 Annual Premium: \$2,809.54 Elimination Period: 30 Days Yearly Payment Total: \$2,809.54

Benefit Increase Option: None

Couple's Discount: Included in rates

Restoration of Benefits Option: None Preferred Health Discount for

Enhanced Survivorship 7-year Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Modal Premium Payment Options

			valued C	<u>ustomer & Spouse</u>
Mode	Factor	Annual Percentage Rate	Yearly	Total Payment
Annual:	1.00	0	\$2,809.54	(\$2,809.54 x 1)
Semi-Annual:	0.51	8.2%	\$2,865.74	(\$1,432.87 x 2)
Quarterly:	0.26	10.8%	\$2,921.92	(\$730.48 x 4)
Monthly (EFT only):	0.09	17.2%	\$3,034.32	(\$252.86 x 12)

- Please see the Important Notes for additional information on the last page of the illustration.
- MODAL PREMIUM DISCLOSURE: Although premiums are calculated on an annual basis, premiums may be shown on a monthly, quarterly or semi-annual basis. Annual premiums may be paid in advance at the beginning of each coverage year. However, your premiums may be paid on a more frequent basis throughout your coverage year. If you pay your premiums more frequently than annually (e.g. monthly, quarterly or semi-annually), there will be additional charges that apply. The more frequent the premium payment mode, the more charges you will incur. For example, the total annual premium paid on a monthly basis will be more than the total premium paid on a quarterly basis. As a result, the total annual premiums paid will be higher for Monthly, Quarterly or Semi-Annual payment modes than if you paid premiums on an Annual mode. For more information, please refer to the Modal Premium Disclosure in your Policy or Certificate.

Insurance and annuity products:

• Are not deposits
• Are

- Are not deposits.
 Are not insured by the FDIC or any other federal government agency.
- May decrease in value.
 Are not guaranteed by the bank or its affiliates.

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

BENEFIT OPTIONS COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Monthly Maximum: \$5,300 Age of Valued Customer: 65
Benefit Multiplier: 48 Months Age of Spouse: 65

Personal Benefit Account: \$254,400 Annual Premium: \$2,809.54

Elimination Period: 30 Days Benefit Increase Option: None

Couple's Discount: Included in rates

Restoration of Benefits Option: None Preferred Health Discount for

Enhanced Survivorship 7-year Option: None Valued Customer: Yes NonForfeiture Benefit Option: None Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Benefit Option Monthly Benefit Maximum	Change Benefit To \$4,300 Per Month \$4,800 Per Month	New Annual Premium \$2,279.43 \$2,544.48	Amount of Change (\$530.11) (\$265.06)
	\$5,800 Per Month	\$3,074.58	\$265.04 [°]
	\$6,300 Per Month	\$3,339.63	\$530.09
Benefit Multiplier	72 Months	\$3,262.68	\$453.14
	96 Months	\$3,353.32	\$543.78
	120 Months	\$3,806.46	\$996.92
	144 Months	\$4,168.98	\$1,359.44
	192 Months	\$4,622.12	\$1,812.58
	240 Months	\$4,894.02	\$2,084.48
Elimination Period	90-Day	\$2,537.64	(\$271.90)
	180-Day	\$2,447.02	(\$362.52)
Benefit Increase Option	5% Equal	\$4,180.76	\$1,371.22
	3% Compound	\$3,938.78	\$1,129.24
	5% Compound	\$4,923.93	\$2,114.39
Restoration of Benefits Option	Include	\$3,090.48	\$280.94
NonForfeiture Benefit Option	Include	\$3,652.38	\$842.84
Enhanced Survivorship 7-year Option	Include	\$2,950.00	\$140.46

This page is intended to show how selecting different benefit options would affect an annual premium. Premium differences illustrated above are based on changing a single option from the chosen Benefit Options, and are not cumulative.

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today® Long Term Care Insurance Policy Form Series 7044 Rev

BENEFIT INCREASE COMPARISON

(Assumes Annual Premium Mode) Your total annual payments will be higher for other modes

Monthly Maximum: \$5,300 Age of Valued Customer: 65

Benefit Multiplier: 48 Months Age of Spouse: 65

Annual Premium: Personal Benefit Account: \$254,400 \$2,809.54

Elimination Period: 30 Days Benefit Increase Option: None

Couple's Discount: Included in rates

Restoration of Benefits Option: None Preferred Health Discount for

Enhanced Survivorship 7-year Option: None Valued Customer: Yes NonForfeiture Benefit Option: None

Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

	No Increases		5% Equal		[3% Compound]		5% Compound	
		Personal		Personal		Personal		Personal
Policy	Monthly	Benefit	Monthly	Benefit	Monthly	Benefit	Monthly	Benefit
Year	Maximum	Account	Maximum	Account	Maximum	Account	Maximum	Account
1	\$5,300	\$254,400	\$5,300	\$254,400	\$5,300	\$254,400	\$5,300	\$254,400
5	\$5,300	\$254,400	\$6,360	\$305,280	\$5,965	\$286,329	\$6,442	\$309,225
10	\$5,300	\$254,400	\$7,685	\$368,880	\$6,915	\$331,934	\$8,222	\$394,658
15	\$5,300	\$254,400	\$9,010	\$432,480	\$8,017	\$384,803	\$10,494	\$503,695
20	\$5,300	\$254,400	\$10,335	\$496,080	\$9,294	\$446,092	\$13,393	\$642,856
25	\$5,300	\$254,400	\$11,660	\$559,680	\$10,774	\$517,143	\$17,093	\$820,465

This page is intended to show a comparison of the possible Benefit Maximums based on the available Benefit Increase Options.

Balance available in personal benefit account to pay for benefits will decrease as benefits are paid.

GENWORTH LIFE INSURANCE COMPANY

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today® Long Term Care Insurance Policy Form Series 7044 Rev

PLAN OPTIONS COMPARISON

(Assumes Annual Premium Mode)

Your total annual payments will be higher for other modes

Monthly Maximum: \$5,300 Age of Valued Customer: 65 Benefit Multiplier: 48 Months Age of Spouse: 65

Personal Benefit Account: \$254,400 Annual Premium: \$2,809.54

Elimination Period: 30 Days Benefit Increase Option: None

> Couple's Discount: Included in rates

Restoration of Benefits Option: None Preferred Health Discount for

Enhanced Survivorship 7-year Option: Valued Customer: None Yes NonForfeiture Benefit Option: None

Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Annual premiums shown below are based on originally selected Monthly Maximum, Optional Benefits and Discounts shown above. **No Benefit Increases Option**

Elimination Period

Benefit Multiplier

	48 Months	72 Months	96 Months	120 Months	144 Months	192 Months	240 Months
	(4 Years)	(6 Years)	(8 Years)	(10 Years)	(12 Years)	(16 Years)	(20 Years)
30-Days	\$2,809.53	\$3,262.68	\$3,353.31	\$3,806.46	\$4,168.98	\$4,622.13	\$4,894.02
90-Days	\$2,537.64	\$2,990.79	\$3,081.42	\$3,534.57	\$3,806.46	\$4,168.98	\$4,440.87
180-Days	\$2,447.01	\$2,809.53	\$2,900.16	\$3,353.31	\$3,534.57	\$3,987.72	\$4,259.61

5% Equal Benefit Increases Option

Elimination Period

Benefit Multiplier

	48 Months	72 Months	96 Months	120 Months	144 Months	192 Months	240 Months
	(4 Years)	(6 Years)	(8 Years)	(10 Years)	(12 Years)	(16 Years)	(20 Years)
30-Days	\$4,180.76	\$5,109.72	\$5,387.95	\$5,945.33	\$6,316.91	\$7,060.08	\$7,525.01
90-Days	\$3,715.83	\$4,644.79	\$4,923.93	\$5,387.95	\$5,759.54	\$6,410.26	\$6,874.29
180-Days	\$3,530.04	\$4,366.55	\$4,644.79	\$5,109.72	\$5,481.30	\$6,131.12	\$6,502.70

[3% Compound Benefit Increases Option]

Elimination Period

Benefit Multiplier

	48 Months	72 Months	96 Months	120 Months	144 Months	192 Months	240 Months
	(4 Years)	(6 Years)	(8 Years)	(10 Years)	(12 Years)	(16 Years)	(20 Years)
30-Days	\$3,938.78	\$4,756.26	\$5,053.53	\$5,796.69	\$6,316.91	\$6,985.76	\$7,505.98
90-Days	\$3,567.20	\$4,310.36	\$4,607.63	\$5,276.48	\$5,722.38	\$6,391.23	\$6,762.81
180-Days	\$3,418.56	\$4,087.41	\$4,384.68	\$5,053.53	\$5,425.11	\$6,019.64	\$6,465.54

5% Compound Benefit Increases Option

Elimination Period

Benefit Multiplier

	48 Months	72 Months	96 Months	120 Months	144 Months	192 Months	240 Months
	(4 Years)	(6 Years)	(8 Years)	(10 Years)	(12 Years)	(16 Years)	(20 Years)
30-Days	\$4,923.93	\$5,945.33	\$6,316.91	\$7,245.87	\$7,896.59	\$8,732.20	\$9,382.92
90-Days	\$4,459.00	\$5,387.95	\$5,759.54	\$6,596.05	\$7,153.43	\$7,989.03	\$8,453.97
180-Days	\$4,273.20	\$5,109.72	\$5,481.30	\$6,316.91	\$6,781.84	\$7,525.01	\$8,082.38

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today® Long Term Care Insurance Policy Form Series 7044 Rev

COST OF WAITING

(Assumes Annual Premium Mode)

Monthly Maximum: \$5,300 Age of Valued Customer: Benefit Multiplier: 48 Months Age of Spouse: 65

Personal Benefit Account: \$254.400 Annual Premium: \$2.809.54

Elimination Period: 30 Days Benefit Increase Option: None

Couple's Discount: Included in rates

Restoration of Benefits Option: None Preferred Health Discount for

Enhanced Survivorship 7-year Option: None Valued Customer: Yes NonForfeiture Benefit Option: None

Yes Spouse:

Multi Life Discount for

Valued Customer: Yes

> Spouse: Yes

Based on the coverage listed above, and assuming that your health would not affect the underwriting class shown, this is how much more you might pay, if you postpone purchasing this coverage.

Values shown do not take into consideration the time value of money, i.e., that due to inflation, a dollar in the future has less value than a dollar today.

When Purchased	Age1	Age2	Monthly Benefit Amount	Annualized Premium	Premium Paid Until Older Insured Reaches Age 85	Cost of Waiting
Today	65	65	\$5,300	\$2,810	\$56,200	\$0
In 1 Year	66	66	\$5,565	\$3,331	\$63,289	\$7,089
In 5 Years	70	70	\$6,764	\$5,783	\$86,745	\$30,545
In 10 Years	75	75	\$8,633	\$12,548	\$125,480	\$69,280

Reasons to Buy LTC Insurance Now!

Each Year You Wait Means you...

- □ Have no long term care insurance should you need it.
- May have to choose a higher benefit level to keep up with rising long term care costs.
- Will pay higher premium rates for the same coverage due to your increased age.
- Put yourself at risk of not being in good health and able to qualify for coverage.
- Current plans and benefits may not be available.
- Assumes Annual premium mode for your plan options rounded to the nearest dollar. However your total premiums will be higher for other modes. These premium amounts are for the current product series only and are subject to change on our offerings.
- Assumes 5% compound inflation of Monthly Benefit Amount for purpose of illustration.

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas

Protecting Tomorrow's Independence Today® Long Term Care Insurance Policy Form Series 7044 Rev

BREAK EVEN ANALYSIS

(Assumes Annual Premium Mode)

Monthly Maximum: \$5,300 Age of Valued Customer: 65 Benefit Multiplier: Age of Spouse: 65 48 Months

Personal Benefit Account: \$254,400 Annual Premium: \$2,809.54

Elimination Period: 30 Days Yearly Payment Total: \$2,809.54

Benefit Increase Option: None

> Couple's Discount: Included in rates

Preferred Health Discount for Restoration of Benefits Option: None

Enhanced Survivorship 7-year Option: None Valued Customer: Yes NonForfeiture Benefit Option: None

Spouse: Yes

Multi Life Discount for

Valued Customer: Yes

Spouse: Yes

Number of Years	Total Premium Paid	Monthly	Break Even Days
Premiums are Paid		Benefit	
2	\$5,620	\$5,300	32
5	\$14,050	\$5,300	80
10	\$28,100	\$5,300	160
15	\$42,150	\$5,300	239
20	\$56,200	\$5,300	319
25	\$70.250	\$5,300	398

- The "Break Even Analysis" illustrates the maximum number of days of care you could pay for, if you were to use only the premiums paid for the policy as depicted.
- Break Even Days is derived by dividing Total Premium PAID for the policy over time by the daily or monthly benefit. All premium amounts shown are rounded to the nearest dollars.

[LONG TERM CARE PRIVILEGED CHOICE® SHARED PLAN]

To be issued in Arkansas
Protecting Tomorrow's Independence Today[®]
Long Term Care Insurance Policy Form Series 7044 Rev

Important Notes

- □ This proposal is intended for illustrative purposes only and is subject to underwriting approval.
- □ While we reserve the right to raise future premiums for all policyholders by class and state, your premiums will never increase due to changes in your health status or age.
- Dollar amounts may be rounded for purposes of illustration.
- □ Certain eligibility requirements must be met to qualify for the preferred health and multi life discounts.
 - Policies qualifying for the Multi Life Discount will have a 5% discount taken from the net premium after all other applicable discounts (i.e. preferred health, couples, etc.) have been applied.
- □ Please refer to the outline of coverage, which is delivered in conjunction with this illustration, for specific benefits, exclusions, and limitations (the actual policy issued governs the benefits, exclusions and limitations).

SERFF Tracking Number: GEFA-127015248 State: Arkansas
Filing Company: Genworth Life Insurance Company State Tracking Number: 47853

Company Tracking Number:

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Long Term Care Insurance

Project Name/Number: PC and CS Illustrations-Modal/112760

Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: Cover Letter Filed 02/22/2011

Comments:

Attachment:

AR Filing Letter PC and CS Illustrations Modal 112760AR et al.pdf



Long Term Care Insurance

6620 West Broad Street Building 4 Richmond, VA 23230

February 2, 2011

Arkansas Department of Insurance 1200 West Third Street Little Rock, Arkansas 72204

ATTN: Mr. John Shields

Re: ADVERTISING FILING ACCIDENT AND HEALTH INSURANCE GENWORTH LIFE INSURANCE COMPANY NAIC# 70025

Invitation to Contract (Point of Sale)

Classic Select Rate Illustrations: 112760CSINDAR 10/13/10 and 112760CSSHDAR 10/13/10 Privileged Choice Rate Illustrations: 112760PCINDAR 10/13/10 and 112760PCSHDAR 10/13/10

Dear Mr. Shields:

On behalf of Genworth Life Insurance Company, I submit for your review and approval duplicate copies of the above referenced advertising material intended for use in the state of Arkansas. The filing fee of \$200 is being transmitted via EFT on the SERFF filing system.

Rate Illustrations (112760CSINDAR 10/13/10 and 112760CSSHDAR 10/13/10) will be used by licensed agents from our career and broker channels at point of sale, and presented in conjunction with the Outline of Coverage to generate interest in Genworth Life Insurance Company's Long Term Care Insurance Policy 7042AR Rev filed and approved on July 10, 2008 by your Department.

Rate Illustrations (112760PCINDAR 10/13/10 and 112760PCSHDAR 10/13/10) will be used by licensed agents from our career and broker channels at point of sale, and presented in conjunction with the Outline of Coverage to generate interest in Genworth Life Insurance Company's Long Term Care Insurance Policy 7044AR Rev filed and approved on July 10, 2008 by your Department.

The Rate Illustration material is data that has been printed as a sample from our rate illustration disk and serves as a suggestion for our long term care insurance plan. After the insurance agent inputs data into the software program, the information prints on the above listed form/templates and is based on the policy form and options requested, age of client, discounts, individual or shared plan, etc. We provided several samples so that a wide array of options and discounts would print on each form.

"Multi-Life" is bracketed on several of the sample illustrations. "Multi-Life" prints when a multi-client illustration is generated, but the text "Multi-life" won't be printed for an individual illustration. Other bracketed information is based on the options selected, discounts, payment mode and policy form selected. A customer may request up to three insurance plans to compare on the illustration. If they request only one insurance plan, only one column will print. If they choose two quotations, two will print. If they choose three quotations, three will print.

This advertising material is new and does not replace any advertisements filed by Genworth Life Insurance Company.



If you should have any questions, please call me at our toll free phone number, 1-800-284-5568, extension 8133949, fax me at 804-662-2596 or e-mail me at Andy.Zimmerman@genworth.com.

Sincerely,

Andrew A. Zimmerman

Andrew A. Zimmerman Genworth Life Insurance Company Sr. Advertising Compliance Analyst Compliance/Advertising Review Andy.Zimmerman@genworth.com

Attachments